



FOR IMMEDIATE RELEASE
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THE RANCH RETURNS TO EDMONTON

EDMONTON- The Ranch is pleased to announce its return to the Edmonton market. Since The Ranch closed nearly 2 years ago, fans of partying country have been asking for its return. Former Ranch employees, now new owners, Jesse and AJ, have listened and they've delivered!

"As ex-managers, we were incredibly distraught when the previous incarnation of The Ranch was sold. However, due to some very fortuitous circumstances, we are now able to follow through on our passion to reopen The Ranch. After searching for locations, we strongly felt that no other venue could support our dream. Now that the previous, newly renovated site has become available, it has opened up the perfect opportunity for an ENCORE! We're so happy and appreciative to be back in the saddle. We've missed you and we look forward to seeing you all again."

The Ranch opens its doors in October in time for Halloween and the Canadian Finals Rodeo.

Follow The Ranch on Facebook and Twitter, find out at <http://www.theranchroadhouse.com>

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For additional information and media requests, please call Jesse James at 780-660-0424.

About The Ranch Roadhouse

One of Edmonton's beloved nightlife country party destinations is "Back In The Saddle" this October! Back in its original location at 6107 104 street. The Ranch caters to all country music fans young, old, and in between. Two steps above the rest, The Ranch offers a newly renovated dance floor, six full service bars, pool tables, 2 mechanical bulls, and of course hot new country music in amazing sound and full video! The massive 8,000 square foot room caters completely to all of the senses with crystal clear sound, state of the art lighting, numerous plasma TVs and giant projection screens. With a full service patio coming in the summer of 2012. Join us for Buckwild Wednesdays, 4x4 Fridays and Saturday Ladies Night.