

630 CHED Santas Anonymous is facing new challenges this Christmas.

In Edmonton there are approximately 25,000 less fortunate children who hope to receive the gift of a new toy this Christmas. Since 1955 the 630 CHED Santas Anonymous gifting program ensures these children are remembered, however toy donations are not coming in as quickly as we need them to.

Several thousand toys, approximately 40% of our total, still need to be collected, sorted, wrapped and prepared for delivery. And delivery, scheduled for December 17 and 18, is only days away.

“I’m not sure if it’s the warm weather we’ve had, people don’t seem to be thinking about Christmas,” said Executive Director Lana Nordlund. “We desperately need toys for all age groups (infant to 12 years) as quickly as possible.”

There are other challenges as the delivery date draws nearer. Daryl Hooke, Chairman of the Board of Directors explains, “This year, we are receiving more large size gifts than ever before and drivers are going to find they will only have room in their vehicle to deliver to six families instead of ten. That means we will need more drivers than we’ve ever needed in the past. We’re asking people to ‘Think Small’ when buying gifts and to please consider delivering on December 17 or 18.”



Every half hour throughout delivery weekend 630 CHED and iNews880 will air updates regarding the need delivery drivers.

Toys can be dropped off at Edmonton shopping malls, Toys R Us, Wal-Mart, Costco, Famous Toys, Telus Tower, 630 CHED and at our main depot in Northgate Industries at 12345-121 Street.

For more information, contact Lana Nordlund at 780-428-8697(published) or 780-454-5566 (unpublished)

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