

Rocky View County gives local businesses a boost

Rocky View County, Alberta – At their regular meeting on July 26, 2011, Rocky View County Council approved a total of \$45,000 in distribution of funds as part of the Business Center and Commercial Corridor Enhancement (BCCCE) Grant program.

Each year, eligible business groups, such as Chambers of Commerce and business associations can apply for the BCCCE grant. Up to \$10,000 in funding can be awarded to a group to assist with capital expenditures. Rocky View County Council reviewed the applications and then approved the grants, with overall funding available of \$78,850. Total BCCCE grant requests for 2011 were \$55,000 with \$18,850 remaining. The funding is awarded as part of Rocky View County’s Economic Development departmental operations.

“Rocky View County works hard alongside our businesses to ensure long-term economic sustainability,” says Reeve Rolly Ashdown. “We are pleased these groups are taking advantage of this opportunity as it helps to build and improve the business environment in the county, making Rocky View an excellent place to live and do business. These grants are a part of our commitment to growing businesses in the county.”

The break-down of funding includes:

- Bragg Creek Chamber of Commerce will receive \$10,000 for the installation of garbage containers, installation of a heritage sign on Highway 66 and new banners along Balsam Avenue in Bragg Creek. The Chamber will also receive \$10,000 for the solar conversion of existing antique lamps on Balsam Avenue.
- Bragg Creek Design Review Committee will receive \$10,000 for the purchase and installation of benches to be located along White Avenue in Bragg Creek and the brackets to hang new banners.
- The Balzac Business Community Association will receive \$5,000 for the installation of two highway signs.
- The CrossIron Mills will receive \$10,000 for the production and purchase of several directional signs (road signs) guiding consumers and suppliers to businesses in the Balzac area. This directional signage will be designed to direct people to businesses south and east of CrossIron Mills.

Since its inception in 2006, the Rocky View County BCCCE grant program has awarded grants that have supported dozens of local business initiatives.

“Over the years, the BCCCE grant program has been very well utilized by business groups throughout the County,” says David Kalinchuk, Economic Development Manager. “The in-kind contributions, donations and countless volunteer hours are a major part of this program’s outstanding success.”

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