



FOR IMMEDIATE RELEASE

Kids “Canadian Adventure” at Prairie Gardens
Brand New Canada Day Kids Fest July 1st–3rd

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Bon Accord, AB—June 12, 2011 Grab your bandana and bring the kids to an eco-tourism adventure and on-farm festival complete with Canada Day fun, farm tours, a wild west ghost town, wagon rides, gem mining & more! The Canada Day Kids Fest at Prairie Gardens & Adventure Farm is the perfect way to kick-start summer holidays on the Canada Day long weekend from July 1st to July 3rd, from 10:00 am -6:00 pm each day. Recommended for children ages 2 through 12, this festival is dedicated to improving children’s physical, social and emotional well-being through outdoor play and exploration.

“Edmonton Tourism is committed to sustainable living and to enhancing our eco-tourism efforts,” said Ken Fiske, vice president of economic and tourism development. “We are focused on our commitment to greening the tourism industry and hope to be recognized as an eco-friendly destination.” Recently recognized by Travel Age West as one of the “Fave Five Eco-tourism Adventures” in Edmonton, Prairie Gardens & Adventure Farm is a sustainable agri-tourism operation in Edmonton’s countryside featuring field maze adventures, a petting farm, a working gem mine sluice, and farm eco-tours.

“Eco-tourism fans will enjoy a full day of interactive nature festivities and sustainable farm fun,” said Tam Andersen, Prairie Gardens Director of Fun. “Kids will love straw bale fort building, straw bale mazes, fun with mud, critter visits at the petting farm, insect hunts, learning how food grows, and camping demos with marshmallow roasting. The crafts area will explode all day long with creativity and hands-on activities featuring country art, face painting and garden projects. Kids can win prizes by playing a variety of interactive games, including a Hula Hoop contest, the Shootin’ Gallery, Sack Races, and Egg Toss.”

The folksy Keith Remple band will have tourists, parents and kids alike dancing to classic countryside songs from 12- 3 pm each day of the weekend; there will be hourly puppet shows, mini-tractor rides, and good ol’e fashioned fun for every age! Family admission rate (4 or more) is \$9.25 per person. Individuals are \$9.95 per person. Details at www.PrairieGardens.org.

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