

# News Release

Sept. 29, 2011



## Leduc population boom: 42% growth in the last 5 years

– New municipal census report counts 24,139 residents

Leduc's unofficial population is 24,139, a key finding from the 2011 Municipal Census Report recently accepted by city council. This equates to a 3.6 per cent growth from 2010 and a remarkable 42 per cent growth over the last five years. The population count will be deemed official upon the approval of the minister of Alberta Municipal Affairs.

About 66 per cent of the city's workforce is employed locally in Leduc, Leduc County, Nisku and the Edmonton International Airport. This is very dissimilar to a number of regional municipalities that are true 'bedroom communities' of Edmonton.

"The continued high proportion of citizens working locally suggests the city's growth will only continue to increase with new employment opportunities in the area," says Leduc's Deputy Mayor Dana Smith. "It's our role to work with our community partners, such as the chamber and economic development authority, to attract and retain businesses in and around our community."

The latest census report contains an analysis of Leduc's demographic trends over the past 10 years:

- The proportion of 25 – 34-year-olds has increased to 19 per cent of total population from 13 per cent in 2001.
- Newborns and toddlers are eight per cent of the total population, up from six per cent in 2001.
- The proportion of residents in 55-plus age groups remains stable.

New to the 2011 census were voluntary questions on emergency preparedness:

- 65 per cent stated they checked their smoke alarms in the past 12 months
- 56 per cent stated they have a home exit plan
- 41 per cent stated they have home emergency kits

"The municipal census is an important tool to understand our city's rapid growth and changing demographics so we can plan efficiently," says Smith.

This is the second year that the Leduc census was completed in-house by city administration and 36 contract enumerators. The census was conducted April 1 - 30, 2011. Results were analyzed, audited and summarized into the report.

Visit [Leduc.ca](http://Leduc.ca) to view the 2011 Municipal Census Report.

For more information, call (780) 980-7177.

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# 2011 Municipal Census



# Data Collection Methodology

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This report is intended to provide a summary of the 2011 City of Leduc Municipal Census results. Neither the City nor any of its employees makes any warranty, express or implied, or assumes any legal liability or responsibility for the accuracy, completeness, or usefulness of any information disclosed within this report.

The official date of the 2011 Municipal Census was April 1, 2011. Thirty-six enumerators visited each dwelling in the City of Leduc from April 2 to April 30, 2011 to complete the census survey (refer to Appendix A for the survey instrument used). Enumerators followed up with households that were unavailable during their first visit, either revisiting the household or requesting an adult member of the household to contact the City of Leduc to complete the survey by phone. The results were entered into the City of Leduc Census program, audited, analyzed and then summarized into this report.

2011 marks the second year that the municipal census was completed entirely in-house by City of Leduc administration. The City Clerk's Office developed the survey instrument, organized and trained enumerators, and supervised the collection and input of all data. The Information and Technology Unit designed and built the census program to allow for results to be inputted and organized electronically. The Long Range Planning Unit analyzed the data and produced this public report.

With the exception of population data (Page 4), most numbers within this report have been rounded to the nearest '5' and numbers less than '7' are reported as '0' to protect the privacy of Leduc citizens. In addition, the following definitions apply:

- **CORE NEIGHBOURHOODS:** Centrally located neighbourhoods, typically built prior to 1980, with infill opportunities. Core neighbourhoods in Leduc are: Alexandra Park, Central Business District, Linsford Park, North Telford, South Telford, and Willow Park.
- **ESTABLISHED NEIGHBOURHOODS:** Built-out neighbourhoods, typically built after 1980, with little infill opportunities. Established neighbourhoods in Leduc are: Bridgeport, Caledonia Park, Corinthia Park, Lakeside Estates, Leduc Estates, and South Park.
- **DEVELOPING NEIGHBOURHOODS:** Neighbourhoods currently under development. Developing neighbourhoods in Leduc are: Deer Valley, Meadowview Park, Southfork, Suntime, Tribute, West Haven Estates and Windrose.
- **VACANT & UNOCCUPIED DWELLINGS:** For the purposes of enumeration and this census report, "vacant" indicates a property that has not been developed or has incomplete construction. "Unoccupied" refers to a habitable dwelling that was apparently not occupied at the time of enumeration.

# Executive Summary

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## IF LEDUC WAS A VILLAGE OF 100 PEOPLE...

### Demographics:

- 4 new people would have moved to Leduc between May 2010 and April 2011;
- 50 people would be male and 50 people would be female;
- The average age would be 35;
- 15 people would be under the age of 10 years;
- 12 people would be between 10 and 19 years of age;
- 16 people would be in their 20s;
- 23 people would be between 30 and 44 years of age;
- 17 people would be between 45 and 59 years of age;
- 12 people would be between 60 and 79 years of age;
- 3 people would be over the age of 80;
- 63 people would live east of Highway 2 and 37 people would live west of Highway 2.

### Employment:

- 74 people would be in the labour force;
- 30 of them would work in the City of Leduc;
- 15 of them would work in Nisku;
- 3 of them would work at the Airport;
- 17 of them would work in Edmonton.

### Income:

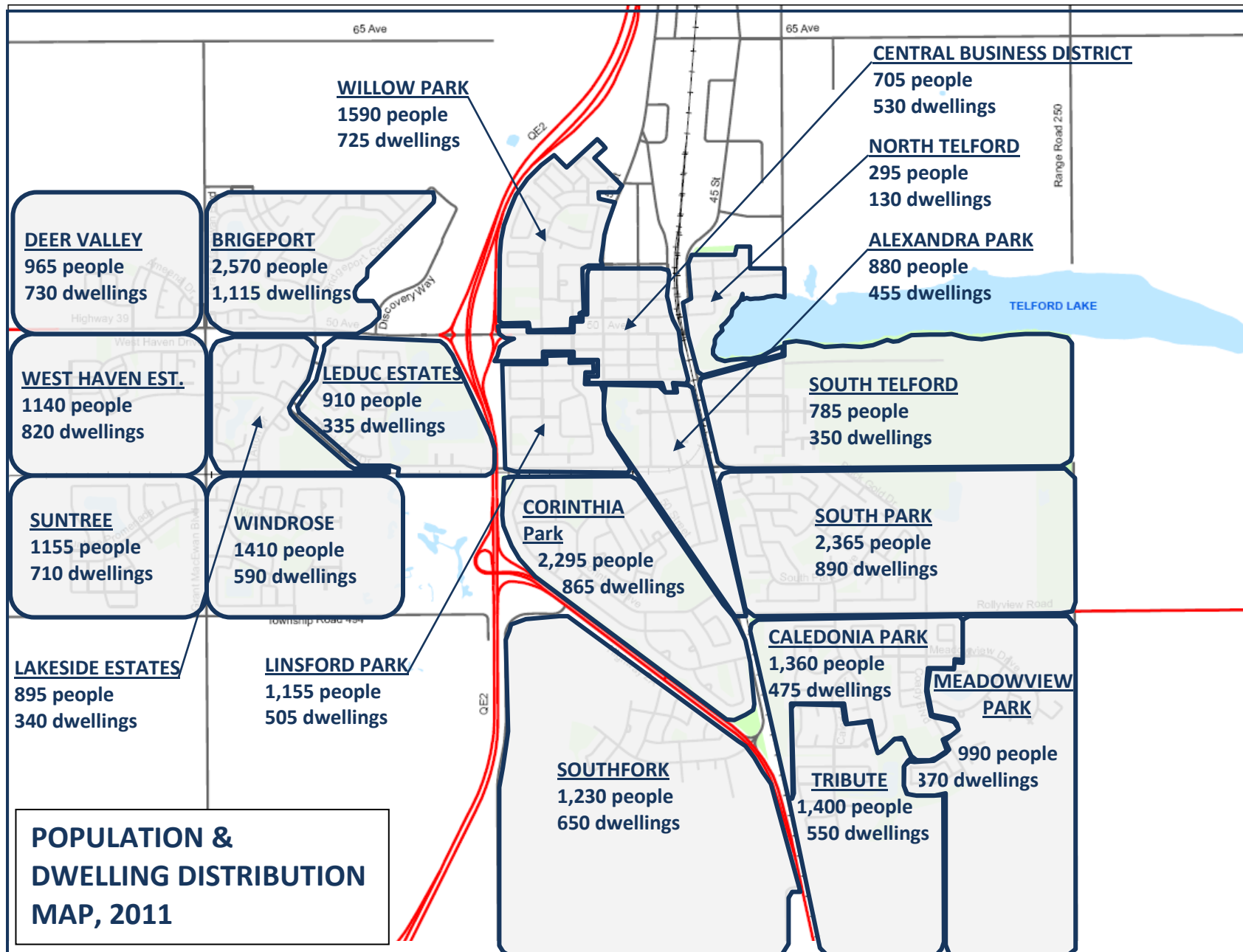
- 1 household would earn under \$20,000;
- 3 households would earn between \$20,000 and \$39,000;
- 5 households would earn between \$40,000 and \$59,000;
- 6 households would earn between \$60,000 and \$79,000;
- 7 households would earn between \$80,000 and \$99,000;
- 16 households would earn over \$100,000.

# Census Results

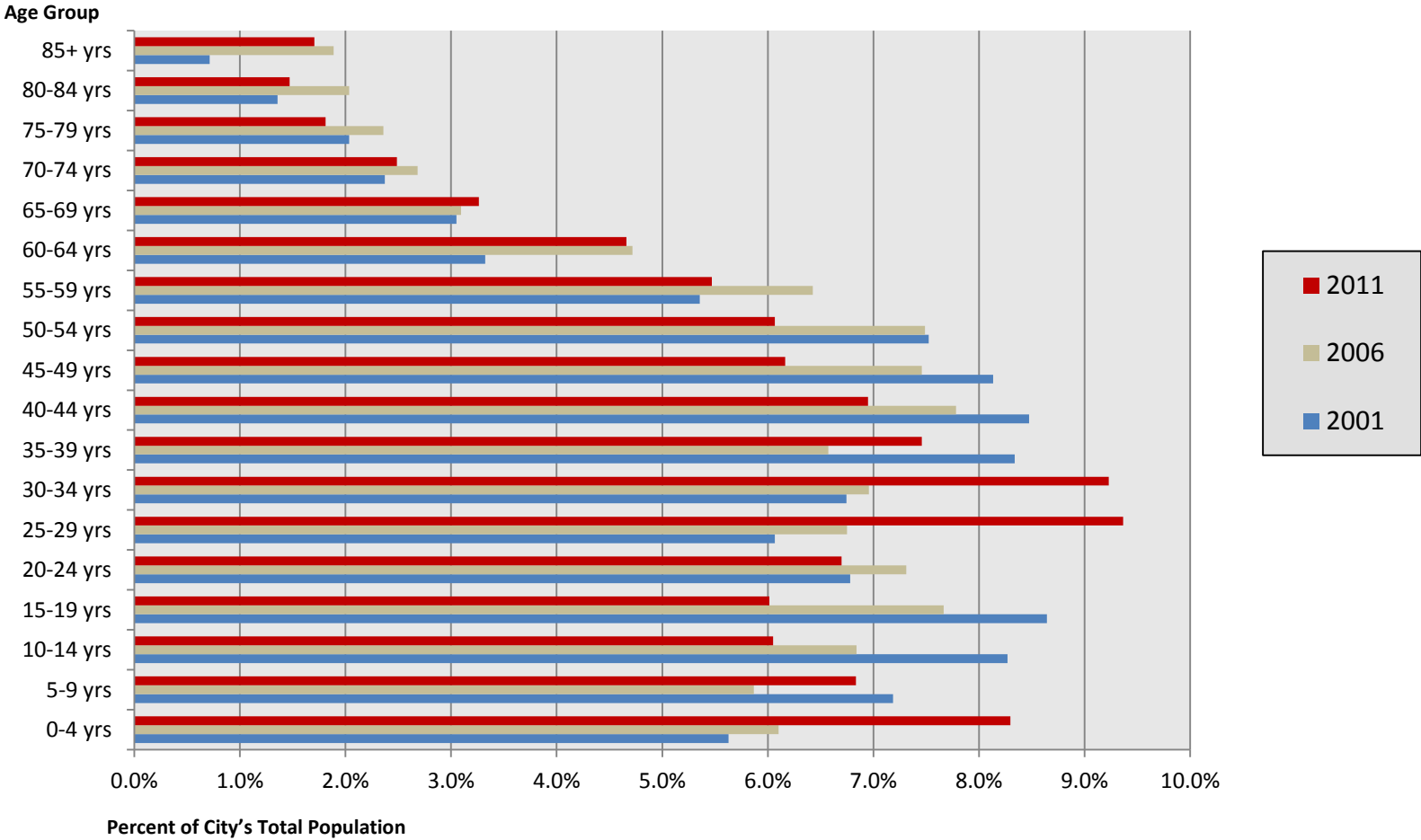
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## CITY OF LEDUC POPULATION GROWTH, 1991 - 2011

YEAR	OFFICIAL POPULATION	TYPE OF CENSUS	AVERAGE ANNUAL GROWTH
<b>2011</b>	<b>24,139</b>	<b>Municipal</b>	<b>3.6%</b>
2010	23,293	Municipal	7.9%
2009	21,597	Municipal	5.2%
2008	20,529	Municipal	10.5%
2006	16,967	Federal	2.9%
2003	15,630	Municipal	2.0%
2001	15,032	Federal	1.1%
1998	14,540	Municipal	0.7%
1996	14,346 (adjusted)	Federal	0.5%
1993	14,117	Municipal	1.2%
1992	13,949	Municipal	-0.2%
1991	13,970	Federal	n/a

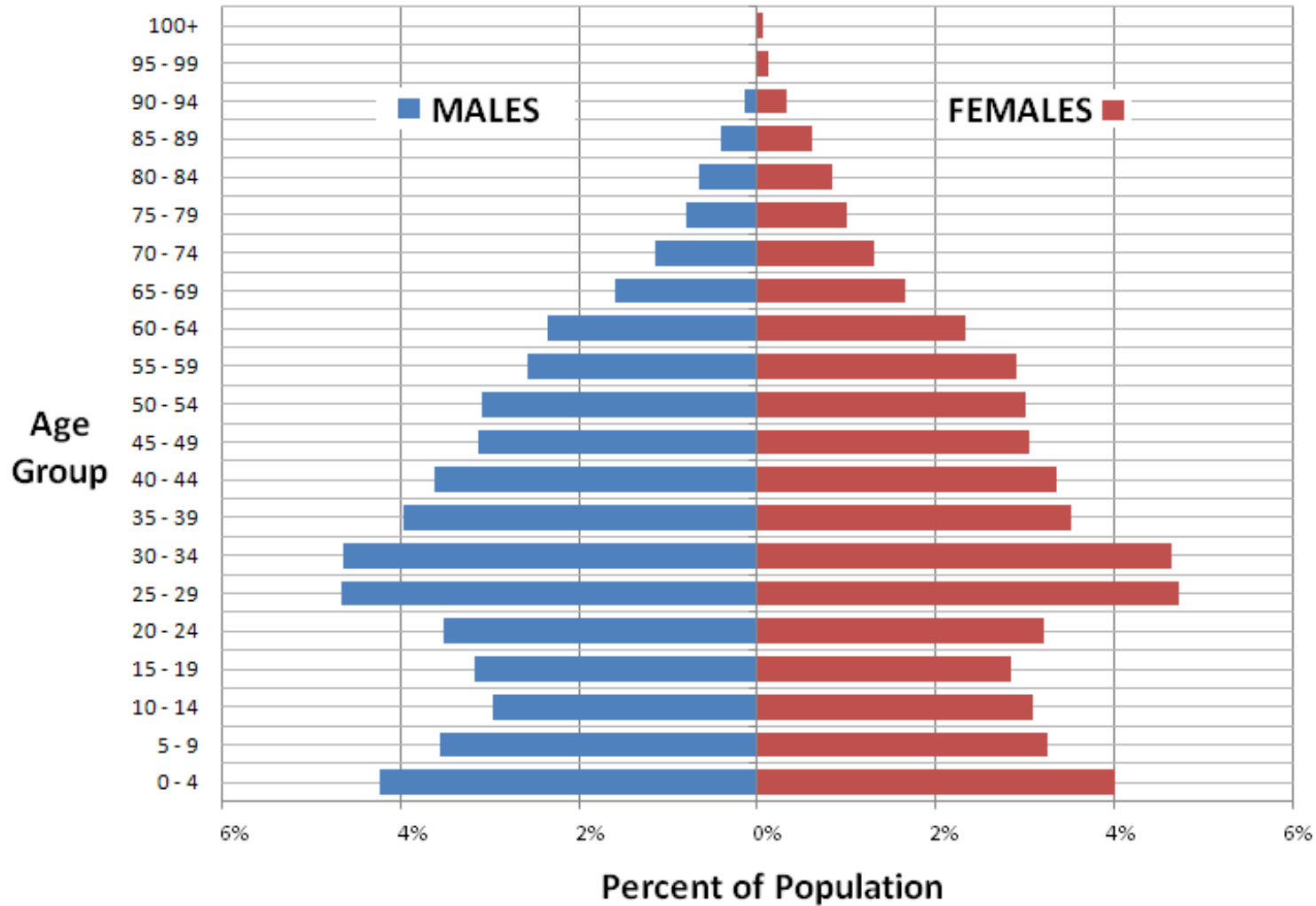


# Population Distribution by Age, 2001 - 2011



2001 & 2006 based on Federal Census data

## Population Distribution by Age & Gender, 2011

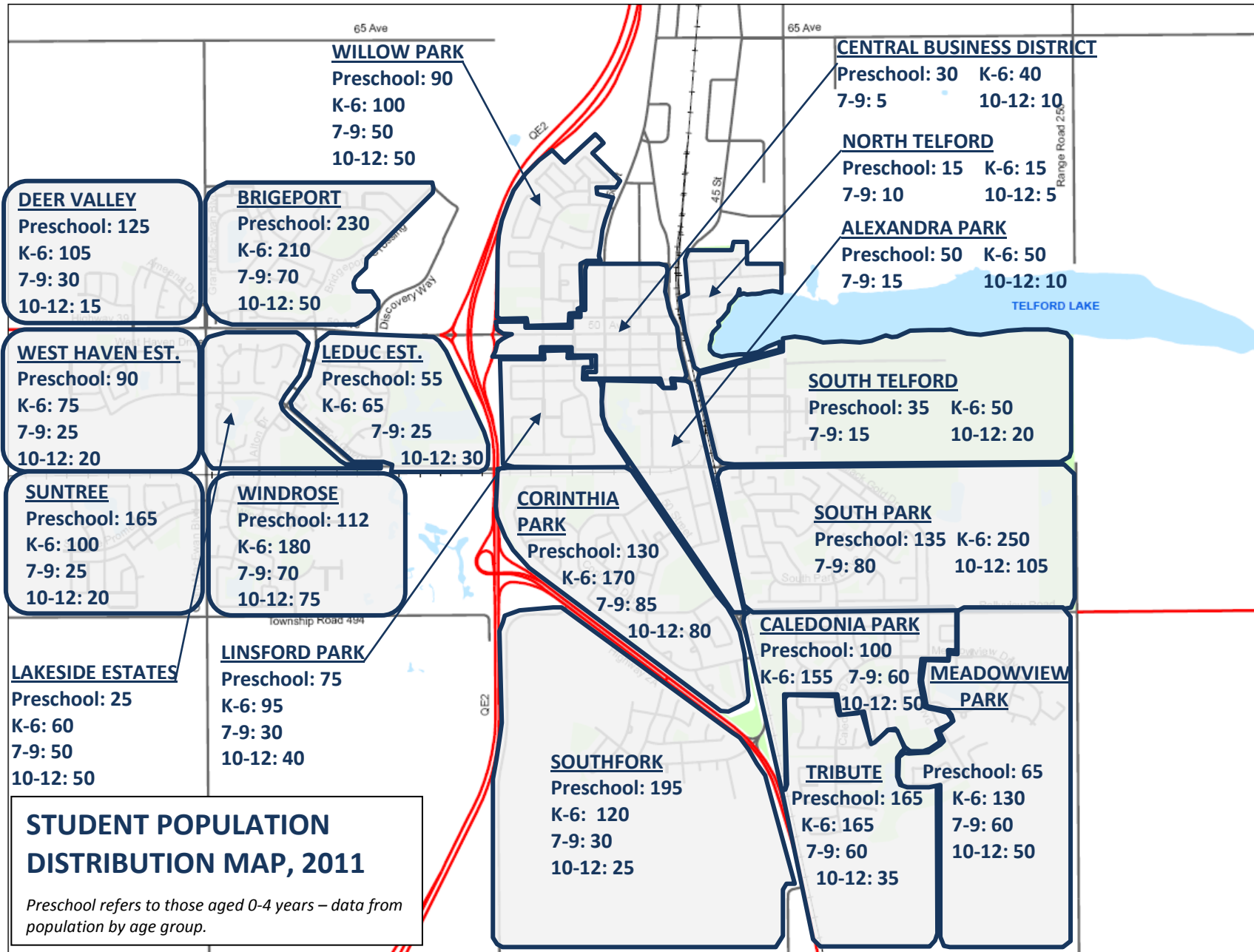


## Observations: Population Characteristics

- Data in this section is based on a 94% response rate.
- 63% of the City's population resides east of Highway 2; while 37% of the City's population resides west of Highway 2.
- Overall, the average age of City of Leduc's population has remained fairly stable since 2001, with the average age remaining close to 35 years of age.
- There are some notable demographic trends which have been developing since 2001:
  - Over the last ten years there has been a noticeable increase in the proportion of 25-34 year olds. This age cohort makes up 19% of the City's total population, up from 13% in 2001.
  - Over the last ten years, the proportion of newborns and toddlers has been steadily increasing, up from 6% to 8% of the City's total population.
  - Most age groups in the 55+ age groups have remained relatively stable in the last ten years, with only slight proportional increases in those 60-64 and 85+ years of age.
  - The proportion of pre-teens and teenagers has decreased somewhat over the last ten years, falling 5% since 2001.
- Overall, there is an equal distribution of males and females within the population throughout most age groups. A noticeable exception is the higher proportion of older females to males, with nearly 19% more females than males 75 years of age and over. This proportional difference can be attributed to the difference in life expectancy between males and females, and is comparable to the general Canadian population.

## STUDENT POPULATION BY NEIGHBOURHOOD, 2011

	STUDENT POPULATION									
	Grades K - 6		Grades 7 - 9		Grades 10 - 12		TOTAL K - 12		Post Secondary	
	#	%	#	%	#	%	#	%	#	%
50th St North Commercial	0	0%	0	0%	0	0%	0	0%	0	0%
Alexandra Park	50	2%	15	2%	10	2%	75	2%	20	6%
Bridgeport	210	10%	70	9%	50	7%	330	9%	30	8%
Caledonia Park	155	7%	60	8%	50	7%	265	7%	30	7%
Central Business District	40	2%	5	1%	10	2%	55	2%	20	6%
Corinthia Park	170	8%	85	10%	80	11%	335	9%	30	8%
Deer Valley	105	5%	30	4%	15	2%	150	4%	10	3%
Lakeside Estates	60	3%	50	7%	50	7%	160	4%	25	7%
Leduc Estates	65	3%	25	3%	30	4%	120	3%	25	7%
Linsford Park	95	4%	30	4%	40	5%	165	5%	15	4%
Meadowview Park	130	6%	60	8%	50	7%	240	7%	35	9%
North Telford	15	1%	10	1%	5	1%	30	1%	5	1%
Southfork	120	6%	30	4%	25	4%	175	5%	15	4%
South Park	250	12%	80	10%	105	14%	435	12%	40	10%
South Telford	50	2%	15	2%	20	2%	85	2%	10	2%
Suntree	100	5%	25	3%	20	3%	145	4%	10	2%
Tribute	165	8%	60	8%	35	5%	260	7%	10	2%
West Haven Estates	75	4%	25	3%	20	3%	120	3%	15	4%
Willow Park	100	5%	50	6%	50	7%	200	5%	10	3%
Windrose	180	8%	70	9%	75	10%	325	9%	25	7%
<b>CITY TOTAL</b>	<b>2135</b>	<b>100%</b>	<b>795</b>	<b>100.0%</b>	<b>740</b>	<b>100.0%</b>	<b>3,670</b>	<b>100.0%</b>	<b>380</b>	<b>100.0%</b>



## Observations: Student Population

- Data in this section is based on a voluntary response to the relevant municipal census questions. Data includes both Saint Thomas Aquinas Catholic Schools and Black Gold Regional Schools.
- The communities with the highest proportion of kindergarten to grade 12 school population are:
  - South Park (12%)
  - Corinthia Park (9%)
  - Windrose (9%)
- The communities with the highest proportion of post-secondary school population are:
  - South Park (10%)
  - Meadowview Park (9%)
  - Corinthia Park (8%)
- Student population west of Highway 2 is as follows:
  - Preschool: 806 (43%)
  - K-6: 788 (37%)
  - 7-9: 296 (37%)
  - 10-12: 255 (35%)
  - Post-secondary: 144 (38%)
- Student population east of Highway 2 is as follows:
  - Preschool: 1085 (57%)
  - K-6: 1335 (63%)
  - 7-9: 500 (63%)
  - 10-12: 475 (65%)
  - Post-secondary: 235 (62%)
- Student populations in core neighbourhoods are as follows:
  - Preschool: 295
  - K-6: 345
  - 7-9: 120
  - 10-12: 135
  - Post-secondary: 80
- Student populations in established neighbourhoods are as follows:
  - Preschool: 670
  - K-6: 905
  - 7-9: 370
  - 10-12: 360
  - Post-secondary: 180
- Student populations in developing neighbourhoods are as follows:
  - Preschool: 920
  - K-6: 870
  - 7-9: 305
  - 10-12: 235
  - Post-secondary: 120
- Overall, 63% of the grade-school students reside east of Highway 2; while 37% reside west of Highway 2. This parallels the City's general population distribution.
- 57% of preschoolers (ages 0-4) reside east of Highway 2; while 43% reside west of Highway 2. This is slightly disproportionate to the City's general population distribution of 63% and 37%, respectively.

## DWELLINGS AND OCCUPANCY BY NEIGHBOURHOOD, 2011

	Dwellings		Occupancy		
	#	%	Occupied	Unoccupied	Vacant Lot
50th St North Commercial Area	25	0.2%	25	0	0
Alexandra Park	455	4.0%	410	40	10
Bridgeport	1110	9.8%	985	55	70
Caledonia Park	475	4.2%	460	10	0
Central Business District	530	4.7%	390	140	0
Corinthia Park	865	7.6%	850	15	0
Deer Valley	730	6.4%	345	360	25
Lakeside Estates	340	3.0%	335	5	0
Leduc Estates	335	3.0%	330	5	0
Linsford Park	505	4.4%	490	15	0
Meadowview Park	370	3.3%	300	20	50
North Telford	130	1.1%	125	5	0
Robinson	200	1.8%	0	0	200
Southfork	650	5.7%	420	35	190
South Park	890	7.8%	860	30	0
South Telford	350	3.1%	330	20	0
Suntree	710	6.3%	420	30	255
Tribute	550	4.9%	455	30	65
West Haven Estates	800	7.0%	555	215	30
Willow Park	725	6.4%	700	20	0
Windrose	590	5.2%	445	20	125
<b>CITY TOTAL</b>	<b>11,335</b>	<b>100%</b>	<b>9,230</b>	<b>1,070</b>	<b>1,020</b>

### Observations: Dwelling & Occupancy

- Data in this section is based on enumerator documentation while conducting the census.
- Of 11,335 addresses, 1,020 are vacant and 1,070 are unoccupied (see pg 2 for definitions).
- There are 10,300 habitable dwellings, including occupied units and unoccupied units.
- Of 10,300 habitable dwellings, 90% are occupied and 10% are unoccupied.
- 42% of occupied dwellings are located within established neighbourhoods.
- 32% of occupied dwellings are located within developing neighbourhoods.
- 26% of occupied dwellings are located within core neighbourhoods.

## POPULATION BY NEIGHBOURHOOD DWELLINGS, 2011

Neighbourhood	Occupied Dwellings	Population	Average
			People per dwelling
50th St North Commercial Area	25	50	2.0
Alexandra Park	410	880	2.1
Bridgeport	985	2570	2.6
Caledonia Park	460	1360	3.0
Central Business District	390	705	1.8
Corinthia Park	850	2295	2.7
Deer Valley	345	965	2.8
Lakeside Estates	335	895	2.7
Leduc Estates	330	910	2.8
Linsford Park	490	1155	2.4
Meadowview Park	300	990	3.3
North Telford	125	295	2.4
Robinson	0	0	n/a
Southfork	420	1230	2.9
South Park	860	2365	2.8
South Telford	330	785	2.4
Suntree	420	1155	2.8
Tribute	455	1400	3.1
West Haven Estates	555	1140	2.1
Willow Park	700	1590	2.3
Windrose	445	1410	3.2
<b>ALL NEIGHBOURHOODS</b>	<b>9,230</b>	<b>24,145</b>	<b>2.6</b>

Neighborhood ranked from lowest to highest	Average
	People per dwelling
Central Business District	1.8
50th St North Commercial Area	2.0
West Haven Estates	2.1
Alexandra Park	2.1
Willow Park	2.3
Linsford Park	2.4
North Telford	2.4
South Telford	2.4
Bridgeport	2.6
Corinthia Park	2.7
Lakeside Estates	2.7
Suntree	2.8
Deer Valley	2.8
Leduc Estates	2.8
South Park	2.8
Southfork	2.9
Caledonia Park	3.0
Tribute	3.1
Windrose	3.2
Meadowview Park	3.3
Robinson	n/a
<b>CITY AVERAGE</b>	<b>2.6</b>

## Observations: Population by Neighbourhood Dwellings

- **Core neighbourhoods have an average people-per dwelling of 2.3.** This suggests that dwellings in these neighbourhoods tend to be occupied by singles or couples without children or without many children residing in the family home.
- **Established neighbourhoods have an average people-per-dwelling of 2.8.** This suggests that dwellings in these neighbourhoods tend to be occupied by families with children residing in the family home.
- **Developing neighbourhoods have an average people-per-dwelling of 3.0.** This suggests that dwellings in these neighbourhoods tend to be occupied by families with children residing in the family home. The notable exception is West Haven Estates with lower average people-per-dwelling of 2.1. This lower average is likely due in part to the 161 unit seniors' complex located in this neighbourhood.

PLACE OF WORK BY NEIGHBOURHOOD, 2011

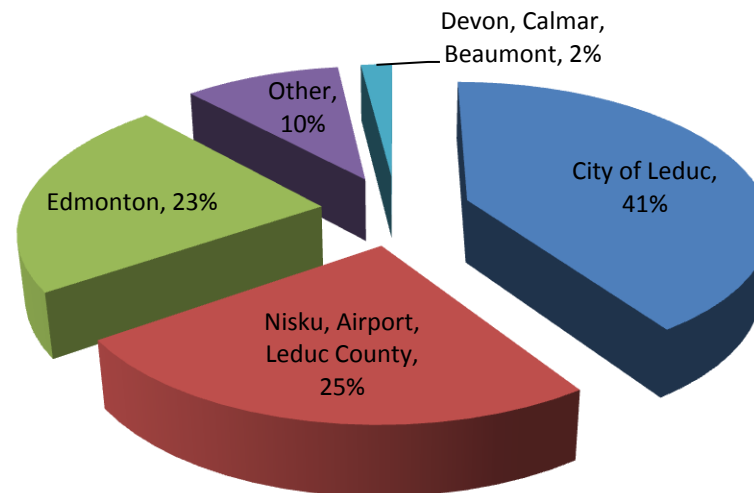
	PLACE OF WORK												TOTAL Employed
	Leduc	Nisku	Airport	Leduc County	Devon	Calmar	Beaumont	Edmonton	Fort McMry	Other Alberta	Other Province	Outside CDN	
50th St North	10	15											25
Alexandra Park	170	100	35	15	10	10	10	65	25	10			450
Bridgeport	490	245	35	15		10	10	305	25	90	20	15	1260
Caledonia Park	325	135	30				10	175	10	45		10	740
CBD	140	55	35	10	10	10	10	40	10	15	10		345
Corinthia Park	510	230	55	10		10		225	15	65	10		1130
Deer Valley	145	90	20					120	15	50			440
Lakeside Estates	205	50	20	10				80		25			390
Leduc Estates	210	75	30	10				115		30			470
Linsford Park	285	145	15					105		40			590
Meadowview Pk.	210	100	20				10	135	10	35	10		530
North Telford	80	15	15					45					155
Southfork	260	120	30				10	245	30	50	10		755
South Park	575	265	55		10		10	275	20	60	10	10	1290
South Telford	150	55	15					60		15			295
Suntree	170	150	15	10	10		10	230	30	45			670
Tribute	215	175	35	10	10			185	20	50			700
West Haven Est.	145	100	25					135	15	70	10		500
Willow Park	370	190	15	15	10			145	10	30			785
Windrose	325	120	35			10	10	150	15	70	10	10	755
<b>CITY TOTALS</b>	4990	2430	535	105	60	50	90	2835	250	795	90	45	12275
	40.7	19.8%	4.4%	0.9%	0.5%	0.4%	0.7%	23.1%	2.0%	6.5%	0.7%	0.4%	
	<b>41%</b>	<b>25%</b>			<b>2%</b>			<b>23%</b>	<b>10%</b>				

Data is based on a 51% response rate. "Zeros" have not been included to improve the readability of this chart.

## Observations: Place of Work

- Data in this section is based on a 51% response rate.
- 41% of respondents work in the City of Leduc.
- 66% of respondents work locally:
  - City of Leduc (41%)
  - Nisku Business Park (20%)
  - Edmonton International Airport (4%)
  - Leduc County (1%)
- 2% of respondents work in Devon, Calmar or Beaumont.
- 23% of respondents work in the City of Edmonton.
- 10% of respondents work outside of the Edmonton Capital Region, as follows:
  - Regional Municipality of Wood Buffalo (Fort McMurray) (2%)
  - Another municipality in Alberta (7%)
  - Another province in Canada (1%)
  - Outside of Canada (>1%)
- The continued high proportion of citizens working locally suggests that the City's growth will continue to increase with new employment opportunities in the area.

### WHERE LEDUC RESIDENTS WORK, 2011



## EMPLOYMENT STATUS BY NEIGHBOURHOOD, 2011

	EMPLOYMENT STATUS													
	Full Time		Part Time		Seasonal		Unemployed		TOTAL Labour Force		Homemaker		Retired	
50th St North	30	0%	0	0%	0	0%	0	1%	30	0%	0	0%	0	0%
Alexandra Park	370	3%	60	4%	0	0%	25	5%	455	4%	30	3%	95	4%
Bridgeport	1185	11%	100	7%	0	0%	30	6%	1315	10%	105	9%	280	11%
Caledonia Park	660	6%	75	5%	0	0%	30	6%	765	6%	80	7%	65	3%
CBD	250	2%	60	4%	5	100%	35	7%	350	3%	15	1%	215	8%
Corinthia Park	960	9%	155	11%	0	0%	55	11%	1170	9%	90	8%	305	12%
Deer Valley	415	4%	40	3%	0	0%	0	1%	455	4%	70	6%	20	1%
Lakeside Estates	345	3%	60	4%	0	0%	15	3%	420	3%	25	2%	175	7%
Leduc Estates	415	4%	65	5%	0	0%	10	2%	490	4%	45	4%	120	5%
Linsford Park	525	5%	75	5%	0	0%	80	16%	680	5%	35	3%	150	6%
Meadowview Park	430	4%	75	5%	0	0%	15	3%	520	4%	50	4%	55	2%
North Telford	140	1%	20	2%	0	0%	10	2%	170	1%	10	1%	45	2%
Southfork	675	6%	50	4%	0	0%	0	1%	725	6%	90	8%	10	0%
South Park	1100	10%	165	12%	0	0%	50	10%	1315	10%	105	9%	220	9%
South Telford	260	2%	40	3%	0	0%	15	3%	315	2%	20	2%	315	12%
Suntree	595	6%	65	5%	0	0%	20	4%	680	5%	55	5%	45	2%
Tribute	625	6%	65	5%	0	0%	30	6%	720	6%	100	9%	15	1%
West Haven Est.	465	4%	35	3%	0	0%	10	2%	510	4%	65	6%	40	2%
Willow Park	690	6%	90	7%	0	0%	45	9%	825	7%	65	6%	335	13%
Windrose	650	6%	100	7%	0	0%	10	2%	760	6%	65	6%	80	3%
<b>CITY TOTAL</b>	<b>10,785</b>	<b>100%</b>	<b>1,395</b>	<b>100%</b>	<b>5</b>	<b>100%</b>	<b>485</b>	<b>100%</b>	<b>12,670</b>	<b>100%</b>	<b>1,120</b>	<b>100%</b>	<b>2,585</b>	<b>100%</b>

## Observations: Employment Status by Neighbourhood

- Data in this section is based on a voluntary response to the relevant municipal census questions.
- 63% of the city's labour force resides east of Highway 2, and 37% resides west of Highway 2. This corresponds exactly to the distribution of the general population.
- 85% of the labour force works full-time.
- 11% of the labour force works part-time.
- Less than 1% work seasonally.
- 3.8% of the labour force is unemployed.
- 16% of respondents are retired.
- 7% of respondents are homemakers.
- The communities with the highest proportion of the city's labour force are as follows:
  - Bridgeport (1,315 residents or 10% of respondents)
  - South Park (1,315 residents or 10% of respondents)
  - Corinthia Park (1,170 or 9% of respondents)

## HOUSEHOLD INCOME, 2011

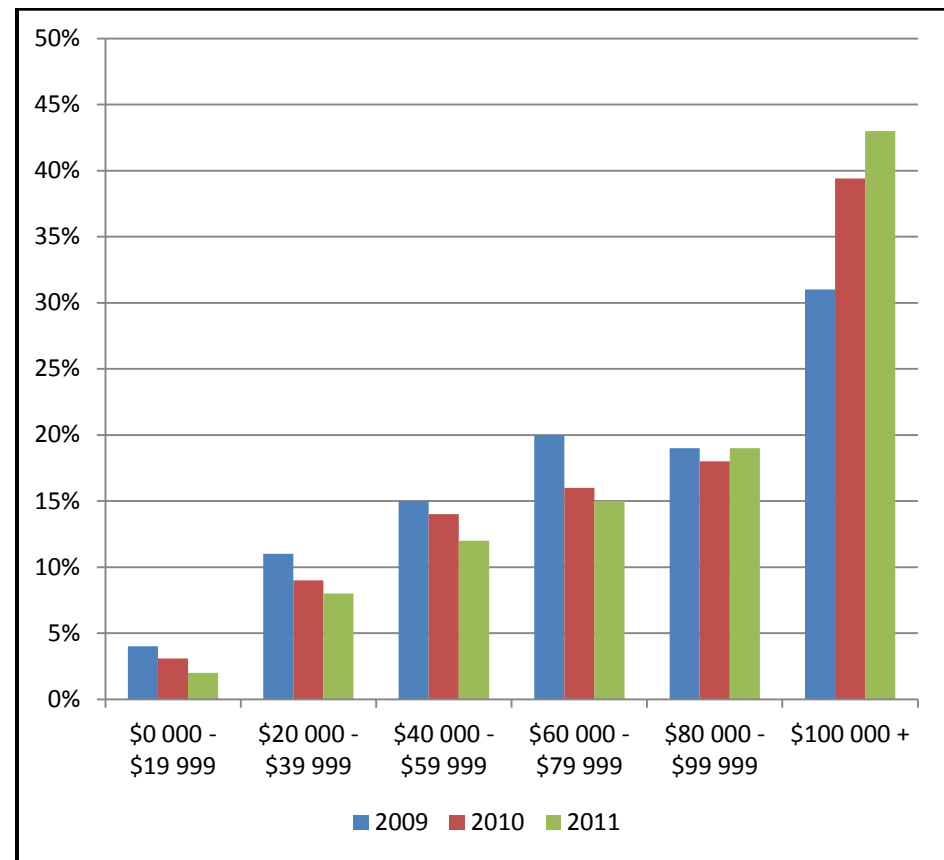
	2011 HOUSEHOLD INCOME									
	\$10,000- \$19 999	\$20 000 - \$29 999	\$30 000 - \$39 999	\$40 000 - \$49 999	\$50 000 - \$59 999	\$60 000 - \$69 999	\$70 000 - \$79 999	\$80 000 - \$89 999	\$90 000 - \$99 999	\$100 000 +
50th St North	1%	1%	1%	1%	1%	1%	0%	0%	0%	0%
Alexandra Park	20%	18%	13%	5%	7%	5%	5%	4%	4%	2%
Bridgeport	6%	14%	14%	16%	11%	13%	17%	12%	9%	11%
Caledonia Park	2%	2%	5%	5%	2%	5%	6%	7%	7%	5%
CBD	12%	9%	8%	7%	6%	5%	5%	3%	4%	1%
Corinthia Park	8%	12%	10%	10%	8%	10%	8%	9%	9%	7%
Deer Valley	1%	1%	0%	2%	4%	3%	3%	4%	6%	4%
Lakeside Estates	4%	4%	2%	1%	2%	1%	2%	3%	2%	5%
Leduc Estates	1%	2%	4%	4%	4%	2%	3%	4%	3%	4%
Linsford Park	6%	5%	6%	6%	6%	5%	3%	3%	1%	1%
Meadowview Pk.	1%	1%	1%	1%	2%	3%	2%	4%	4%	6%
North Telford	3%	1%	2%	2%	3%	0%	2%	1%	1%	1%
Southfork	1%	0%	2%	2%	6%	5%	6%	6%	10%	10%
South Park	6%	7%	10%	11%	10%	11%	12%	13%	9%	9%
South Telford	17%	10%	3%	4%	3%	3%	1%	2%	2%	2%
Suntree	0%	1%	2%	6%	6%	8%	8%	8%	7%	6%
Tribute	1%	1%	4%	6%	7%	9%	5%	11%	9%	8%
West Haven	3%	2%	4%	4%	6%	4%	5%	2%	4%	5%
Willow Park	5%	8%	8%	8%	6%	5%	3%	2%	4%	3%
Windrose	0%	0%	0%	1%	1%	2%	2%	4%	5%	9%
<b>TOTAL</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>
<b>HOUSEHOLDS BY INCOME</b>	<b>2%</b>	<b>3%</b>	<b>5%</b>	<b>5%</b>	<b>7%</b>	<b>7%</b>	<b>8%</b>	<b>9%</b>	<b>9%</b>	<b>43%</b>

*\*2011 Household Income data is based on a 38% response rate*

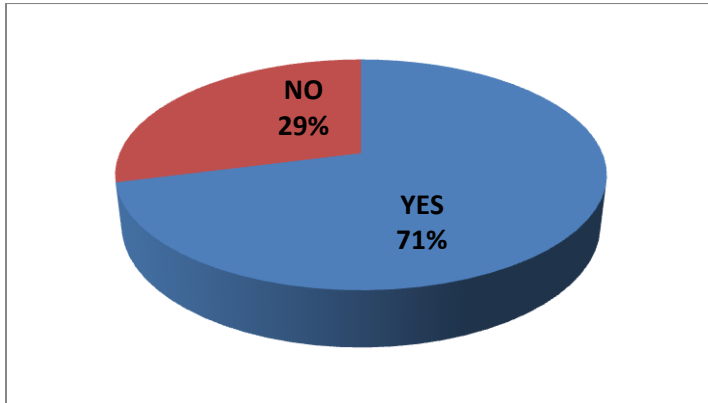
## Observations: Household Income

- Data in this section is based on a 38% response rate, and therefore may not precisely reflect the City’s overall annual household income levels.
- Of the 4,270 responding households in 2011:
  - 15% have an annual income between \$10,000 and \$49,999,
  - 45% have an annual income between \$50,000 and \$99,999,
  - 43% have an annual income of \$100,000 or more.
- Generally, the proportion of responding households have a higher annual income in 2011 as compared to 2009:
  - 12% more households have an annual income of \$100,000 or more than they did in 2009,
  - 5% fewer households have an annual income between \$0 and \$39,999,
  - 8% fewer households have an annual income between \$40,000 and \$79,999,
  - About the same proportion of households have an annual income between \$60,000 and \$99,999.

**POPULATION BY HOUSEHOLD INCOME, COMPARING 2009 - 2011**



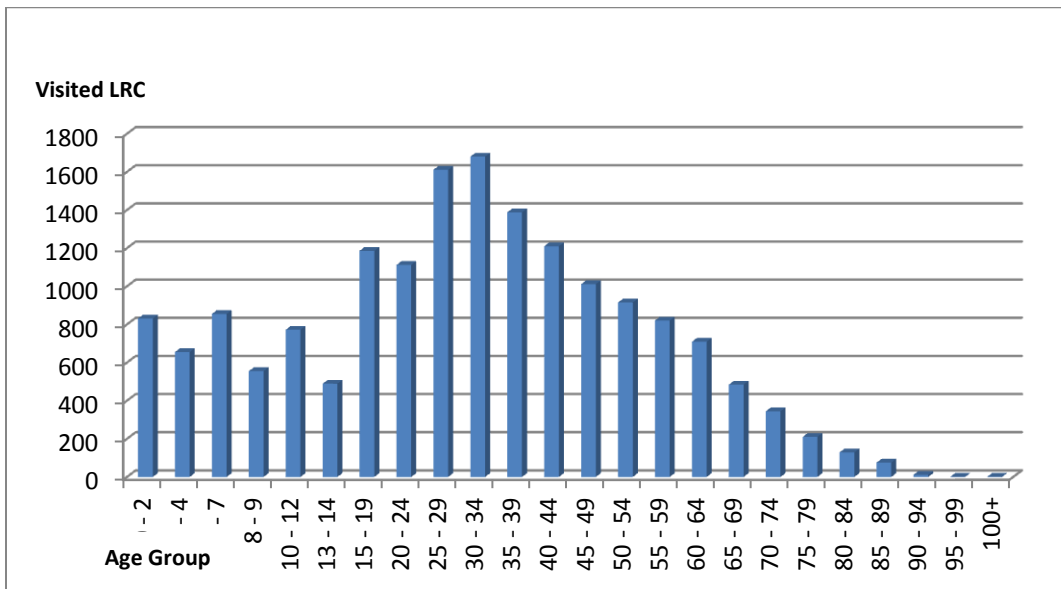
## LEDUC RECREATION CENTER ATTENDANCE, 2011



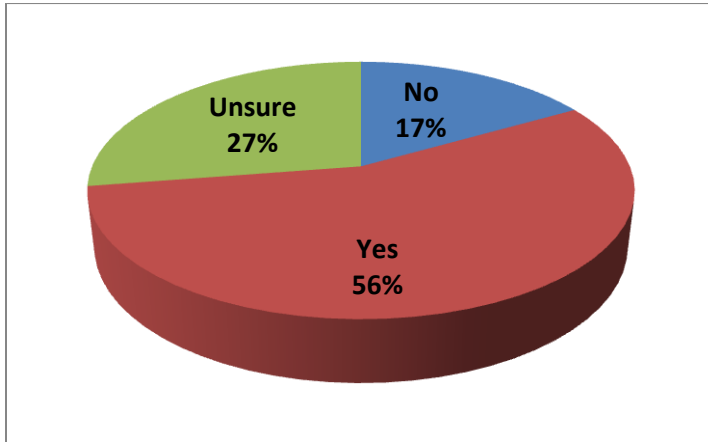
### “Have you been to the LRC in the last 12 months?”

- Data in this section is voluntary and based on a 70% response rate.
- Of 24,139 residents, 71% responded that they have been to the Leduc Recreation Center in the last 12 months. 29% responded that they have not been to the LRC in the last 12 months.
- Of the Leduc residents who are 0-49 years of age, 70% or more responded that they have been to the LRC in the last 12 months.
- Of the Leduc residents who are 50-74 years of age, 60% or more responded that they have been to the LRC in the last 12 months.

## LRC ATTENDANCE BY AGE GROUP, 2011



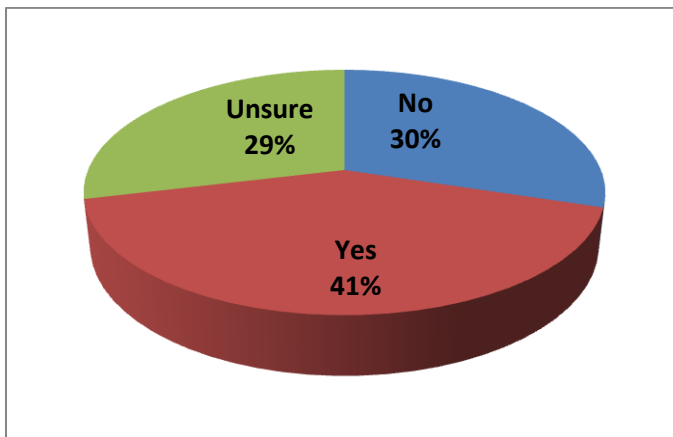
## HOUSEHOLDS WITH A HOME EXIT PLAN, 2011



### “Does your family have a home exit plan in case of a fire?”

- Of all City of Leduc households (11,135), 56% responded that they do have a Home Exit Plan in the case of a fire, and 17% responded that they did not have one. 27% were either unsure, or did not respond to the question.

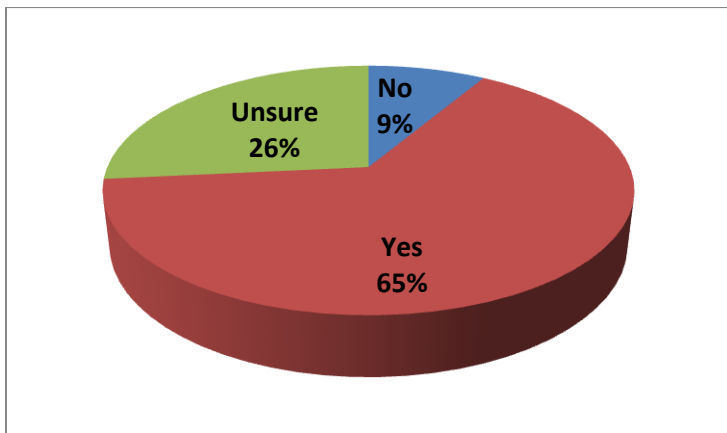
## HOUSEHOLDS WITH EMERGENCY KITS, 2011



### “In the event of a community emergency, does your home have a dedicated kit of emergency provisions to sustain your family for 72 hours?”

- 41% of all City of Leduc households responded that they do have a dedicated kit of emergency provisions to sustain their family for 72 hours, while 30% responded that they did not have one. 29% were either unsure, or did not respond to the question.

## HOUSEHOLDS CHECKING SMOKE ALARM(S), 2011



**“Has your family checked the smoke alarm(s) in your home in the past 12 months? “**

- Of all City of Leduc households, 65% responded that they have checked their home smoke alarm(s) in the past 12 months, while 9% responded that they had not. 27% were either unsure, or did not respond to the question.

# Appendix A: 2011 Census Survey

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# City of Leduc 2011 MUNICIPAL CENSUS QUESTIONNAIRE

April 1<sup>st</sup>, 2011  
0200

Visit #	Date	Time
1		
2		
3		
4		

E/P Area: \_\_\_\_\_ Address Code: \_\_\_\_\_ Form #: \_\_\_\_\_

Address: \_\_\_\_\_

Person	Age	Gender	Employment Status	Location of Work	Have you been to the LRC in the past 12 months?
1		<input type="checkbox"/> Male <input type="checkbox"/> Female			<input type="checkbox"/> YES <input type="checkbox"/> NO
2		<input type="checkbox"/> Male <input type="checkbox"/> Female			<input type="checkbox"/> YES <input type="checkbox"/> NO
3		<input type="checkbox"/> Male <input type="checkbox"/> Female			<input type="checkbox"/> YES <input type="checkbox"/> NO
4		<input type="checkbox"/> Male <input type="checkbox"/> Female			<input type="checkbox"/> YES <input type="checkbox"/> NO
5		<input type="checkbox"/> Male <input type="checkbox"/> Female			<input type="checkbox"/> YES <input type="checkbox"/> NO
6		<input type="checkbox"/> Male <input type="checkbox"/> Female			<input type="checkbox"/> YES <input type="checkbox"/> NO
7		<input type="checkbox"/> Male <input type="checkbox"/> Female			<input type="checkbox"/> YES <input type="checkbox"/> NO
8		<input type="checkbox"/> Male <input type="checkbox"/> Female			<input type="checkbox"/> YES <input type="checkbox"/> NO
9		<input type="checkbox"/> Male <input type="checkbox"/> Female			<input type="checkbox"/> YES <input type="checkbox"/> NO
10		<input type="checkbox"/> Male <input type="checkbox"/> Female			<input type="checkbox"/> YES <input type="checkbox"/> NO

Household Income (✓ applicable amount)		
1		10,000 - 19,999
2		20,000 - 29,999
3		30,000 - 39,999
4		40,000 - 49,999
5		50,000 - 59,999
6		60,000 - 69,999
7		70,000 - 79,999
8		80,000 - 89,999
9		90,000 - 99,999
10		100,000 +
11		Decline

Age (yrs)▼			
1	0-2	13	45-49
2	3-4	14	50-54
3	5-7	15	55-59
4	8-9	16	60-64
5	10-12	17	65-69
6	13-14	18	70-74
7	15-19	19	75-79
8	20-24	20	80-84
9	25-29	21	85-89
10	30-34	22	90-94
11	35-39	23	95-99
12	40-44	24	100+

Employment / School Status	
1	Full Time
2	Part Time
3	Seasonal
4	Retired
5	Homemaker
6	Unemployed
7	Student K - Gr. 6
8	Student Gr. 7 - Gr. 9
9	Student Gr. 10 - 12
10	Post-Secondary Student

Location of Work	
1	Leduc (incl. home-based bus.)
2	Nisku
3	Airport (EIA)
4	Leduc County (excluding Nisku)
5	Devon
6	Calmar
7	Beaumont
8	City of Edmonton
9	Fort McMurray
10	Other Province
11	Outside Canada
12	Other Alberta Municipality (specify):

Does your family have a home exit plan in case of fire?

Yes  No  Unsure

In the event of a community emergency, does your home have a dedicated kit of emergency provisions to sustain your family for 72 hours?

Yes  No  Unsure

Has your family checked the smoke alarm(s) in your home in the past 12 months?

Yes  No  Unsure

The information herein is gathered pursuant to Alberta Regulation 63/2001 for the purposes of demographic analysis and municipal planning. If you have any questions about the collection, contact the City Clerk at (780) 980-7177