



FOR IMMEDIATE RELEASE Mo'-lah for Mo's

Hudsons Canadian Tap House Raises over **\$35,000** for the Movember Foundation

EDMONTON, AB – Razors have spent that last month in hibernation as Hudsons Canadian Tap House staff from across the province collectively raised funds for the ever-growing Movember Foundation. Throughout the month of Movember, Hudsons' Mo Bros and Mo Sistas raised over \$35,000 to help contribute to raising awareness for men's health through innovative programming and research directed by Prostate Cancer Canada.

"I'm so impressed by this amazing team effort from our staff, donors, and patrons. There was a great energy from everyone involved, from the Movember launch party through till the wrap up party," says Mike Yasinski, President of Hudsons Canadian Tap House. "It's evident that our staff are passionate about this cause and for an industry that doesn't particularly focus on men's health, this was a great way to put a spotlight on the issue, raise awareness, and create a dialogue about the real health issues facing men today."

Hudsons took their fundraising initiative one step further and introduced a limited edition, heart healthy, PriMo' Chicken Burger & Beer combo where patrons could order the special, keep the Rickard's Moustache pint glass knowing that \$3.00 from their purchase would be donated to the Movember Foundation. Hudsons would like to thank their staff, donors and patrons who helped make this Movember the most successful yet.

Hudsons is a Canadian pub with great food and unforgettable customer service. The Edmonton-based company operates five Edmonton locations, two Calgary locations, and will be expanding into Saskatoon, SK in early 2012.



For more information contact:
Karli Anderson, Marketing Director
Hudsons Canadian Tap House
kanderson@hudsonstaphouse.com | 780-953-0502