

# News Release

Nov. 18, 2011



## Leduc unveils 360-degree, online video tour of Leduc Recreation Centre

– High-definition, video showcases 309,000 sq. ft. facility to the world

The City of Leduc is pleased to introduce 360-degree video tours of every major venue in the Leduc Recreation Centre (LRC).

“High-definition, virtual tours are easy to use and have already become an indispensable marketing tool. These tours are a very important online feature significantly expanding our potential to attract more events to the region,” says Roger Smolnicky, LRC director. “The opportunity to see venues before booking them is also deeply appreciated by our long-distance clients.”

The new 360-degree tour provides a virtual experience for nine facility venues:

- BMO Curling Rink
- DQ Arena
- Exterior east entrance
- Leduc County field house
- Main hallway
- Mix Family Aquatic Centre
- S&D Fitness Centre
- Sobeys Arena
- Venger Boardroom

“Our online virtual tours offer potential customers vivid insights into the remarkable capabilities of this to host a diversity of successful events,” says Smolnicky.

Visit [leducleisure.com](http://leducleisure.com) to take a tour or call (780) 980-7120 for more information.

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