

Media Advisory



September 6, 2011/ For Immediate Release

Airdrie Fest Rocks with Polyjesters and More!

AIRDRIE, ALBERTA – The City of Airdrie, along with our community partners organizing the 2011 Airdrie Fest, would like to invite media to attend this even bigger and better 2nd edition on September 10, 2011.

Airdrie Fest showcases local non-profit organizations and businesses, boasting over 100 booths registered this year. Families can sign up for recreational activities and find out more about what is available in their community. As well, local sporting associations will be providing opportunities for everyone to try some local favorites, kids will enjoy carnival games and prizes, face painting and so much more.

The free outdoor concerts take this year's Airdrie Fest to a whole new level. Headliners, the Polyjesters, will be joined by Fast Moving Mountains, Calum Graham and Airdrie's own Steady the Wheel. For show times, please visit www.airdriefest.ca.

DATE: Saturday, September 10, 2011

TIME: 11am – 4pm

LOCATION: Main Street Square (400 Main Street, Airdrie)

For more details and a full listing of vendors, please visit www.airdriefest.ca.

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