

For Immediate Release

Basketball Alberta Introduces New International Game: FIBA 3on3 Basketball

It's a whole new ball game!



Basketball Alberta is proud to introduce the new international game of **FIBA 3on3 Basketball**. 3 on 3 Basketball is currently in the process of being sanctioned as an international sport. Just as Beach Volleyball, Mini Tennis and 3v3 Soccer have revolutionized their respective games, 3 on 3 Basketball will do the same. Slotted to become a trial/demo Olympic sport in 2016 and a medal sport for 2020, this new game will open up new opportunities for all who love playing this fun version of basketball. Both our BA 3on3 Tournament and our BA 3on3 Leagues will incorporate varying elements of the new and unique FIBA 3on3 game, such as:

- Two five minute, stop time playing periods
- Limit of four fouls per player
- Bonus after 4 team fouls in each half
- There are three levels of play for the FIBA 3 on 3 game with different rules that are ability driven. For example, the Elite level incorporates a 12 second shot clock!
- Game results and statistics will now be collected and inputted into a FIBA global database that will allow for a worldwide ranking system. All players and teams will be able to view their ranking. World competitions are expected to begin in 2012!

To support FIBA 3on3 Basketball, BA will offer:



Basketball Alberta will be running our first BA 3on3 Tournament in the brand new, world class GO Centre in Edmonton on July 23rd and 24th. The return of the summer time tradition will be an indoor event, spanning 24 courts...that's 48 games per hour! This will be a return to the summer time celebration of 3 on 3 basketball in Edmonton! This year, BA 3on3 will incorporate youth, jr. high, sr. high, adult, co-ed, and wheelchair divisions. How can you top playing in air conditioned comfort where mother nature is a non-factor?



This fall, Basketball Alberta is launching the first 3on3 Leagues in Canada. We are aiming to offer both adult and youth leagues at the GO Centre and Concordia University.