

Media Release

Heartland Transportation Study Recommends Bussing and Road Upgrades

Fort Saskatchewan, Alberta (Tuesday, September 20) – A recently completed transportation study for Alberta’s Industrial Heartland is part of the region’s proactive planning process for future industrial growth. The transportation study identifies several strategies to maximize efficient traffic flow as development in the area progresses.

Key recommendations include bussing construction workers from predetermined park and ride locations to industrial facilities. Analysis of traffic flow and congestion utilizing bussing proved the most effective method of proactively managing traffic issues. Additional recommendations focus on infrastructure improvements to specific highways and intersections in and around the Heartland region.

“It is very important to the Heartland municipalities to coordinate and plan for the next wave of industrial growth,” explained Linda Osinchuk, Chair of Alberta’s Industrial Heartland Association and Mayor of Strathcona County. “This transportation study and its recommendations are key pieces of information needed to prepare our infrastructure and services for further development.”

The study utilized scenarios reflecting high, medium, and low industrial growth potential. A traffic flow analysis then determined where traffic congestion would occur. This identified bottle necks in the transportation infrastructure and provided recommendations for improvements. The study also examined alternatives to single car traffic, especially during construction peaks at operations where staffing can exceed 5,000 people.

The final report incorporated feedback from two public open houses held in Fort Saskatchewan and Partridge Hill Hall in Strathcona County in 2010.

“We recognize and appreciate the work through the Capital Region Board as well as broader provincial priorities related to transportation,” commented Osinchuk. “We anticipate our study will compliment other initiatives to form an important part of the overall transportation plan for the region.”

For more information and a copy of the summary including recommendations, please visit www.industrialheartland.com. To arrange a viewing of the full report, which is too large to post online, contact Alberta’s Industrial Heartland Association at 780.998.7453.

Alberta’s Industrial Heartland Association is a cooperative effort of the Counties of Lamont, Strathcona, Sturgeon, and the Cities of Edmonton and Fort Saskatchewan. The Association is dedicated to coordinating, advocating, and promoting long-term sustainable development of the Heartland.



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