



## Media Advisory

February 6, 2012

The 2012 Alberta Winter Games celebrate the achievements of youth in sport and culture. More than 2,500 athletes, coaches, officials, and performers from all regions of the province will participate in the Games, competing in a variety of sports in and around Spruce Grove, Parkland County and Stony Plain. These Games provide the opportunity for many of Canada's future elite athletes to enjoy their first taste of competition at a provincial level.

### Identifying Athletes from your area

To facilitate media coverage throughout the province of their local athletes **we are providing information summaries** for each of the **eight zones** being represented in this week's 2012 Alberta Winter Games. As well, the **procedure to identify athletes from your area** and to obtain their Games results is included in this media release.

### Interviewing Participants

**If you wish to interview participants**, the Alberta Sport, Recreation, Parks & Wildlife Foundation have indicated that it may be more appropriate to go through the Chef de Mission for the zone prior to contacting the individuals as they are underage. The Chefs de Mission by zone are noted under Contacts under the Alberta Winter Games tab at [www.albertagames.com](http://www.albertagames.com).

### Media Accreditation

Please note that a **media registration is required for accreditation** if you are considering attending the Games. The media kit with media registration form and other information on the games is available at [www.2012awg.ca](http://www.2012awg.ca).

Media Chairman

Tim Donnelly  
Phone 780.887-2277  
[tim@donnellyco.ab.ca](mailto:tim@donnellyco.ab.ca)